

**Disclaimer: This Privacy Policy describes how Bitmair Equities Financial LLC handles your personal information for the services on the Bitmair Software.**

## **Types of Data Bitmair Collects.**

At Bitmair Equities Financial LLC, we collect personally identifiable information (“PII”) and non-personally identifiable (“Non-PII”) information from Users. PII can be used to identify a user personally. Non-PII is information that is combined with other information to identify a user personally.

## **Personally Identifiable Information Bitmair Collects.**

In order to fully use the Bitmair Software, we may collect PII such as your name, date of birth, email, and other relevant information. Bitmair may also collect payment beneficiary or Wallet address information for transactions via the Bitmair Software. Kindly note that all payment information shall be stored and processed by our third-party payment processors.

## Non-Identifying Information

Whenever you use the Bitmair Software, we may collect Non-PII from you, such as your IP address, zip code, gender, browsing history, search history, and registration history, interactions with the Software, usage information, location, referring URL, browser, operating system, data usage, data transferred, and Internet service provider. Bitmair may also collect information including postings you make on the public areas of the Bitmair Software, messages you send to us, and correspondence we receive from other members or third parties about your activities or postings.

## Use of Your Information by Bitmair

- to provide the Bitmair Software and services.
- to facilitate the creation, maintenance, and security of your account on the Bitmair Software;
- to identify you as a User in the system;
- to provide any service and customer support you request;
- to resolve any dispute, collect relevant fees, and troubleshoot problems;
- to detect, prevent and investigate any potentially prohibited or illegal activity, and enforce our terms;
- to customize, measure, and improve our services and content;
- to tell you about our services, service updates, and promotional offers based on your communication preferences; and
- and for other uses as described when we collect the information.

## Disclosure

Bitmair Equities Financial may disclose information to respond to legal requirements, enforce its policies, respond to claims that any content violates any IP rights, or to protect anyone's rights, property, or safety. Such information will be disclosed in line with applicable laws and regulations.

Also, Bitmair may share your information with:

- Service providers help with our business operations (like software management, fraud investigations, and bill collection).
- Subsidiaries and corporate affiliates of Bitmair for purposes consistent with this Privacy Policy.
- Any third party to whom you explicitly ask Bitmair to send your information (or about whom you're otherwise clearly notified and consent to when using a particular service).
- Any third-party payment processor to process payments made to Bitmair.
- Professional advisors, including auditors, lawyers, bankers, and insurers, where necessary in the course of the professional services that they render to Bitmair.
- Law enforcement, governmental agency, or any authorized third-party, in response to a verified request regarding a criminal investigation or alleged illegal act or any other act that may expose Bitmair, you, or any other Bitmair User to legal liability.

- Other business entities with which Bitmair performs a business transaction (or potential business transaction), including a merger, consolidation, or acquisition, in which case Bitmair will make reasonable efforts to require that the recipient follow this Privacy Policy regarding your information.

## Cookies Policy

Bitmair may use cookies to personalize or enhance a user's experience. You can accept or decline cookies. However, choosing to reject cookies may mean, you have disabled some of the functionality on the Bitmair Software, which would then not be accessible to you.

## Your Rights

You may modify any of your Information in your Bitmair Account by editing your profile or by sending an e-mail to Bitmair. You may request the deletion of your Information by Bitmair, but kindly note that Bitmair may be required to keep this information and not delete it (or to keep this information for a certain period, in which case Bitmair will comply with your deletion request only after Bitmair has fulfilled such requirements). You may opt out of marketing-related emails by clicking on a link at the bottom of our marketing emails or by contacting us. You may, however, continue to get service-related and other non-marketing emails.

## Changes

Bitmair reserves the right to modify this Privacy Policy at any time. Bitmair encourages you to periodically review this page for the most current version.